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| 27 | The Art of War | [**The Art of War**](https://www.goodreads.com/book/show/10534.The_Art_of_War)  by [Sun Tzu](https://www.goodreads.com/author/show/1771.Sun_Tzu)  3.97 avg rating — 395,433 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,963](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [21 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
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| 29 | Six Thinking Hats | [**Six Thinking Hats**](https://www.goodreads.com/book/show/97030.Six_Thinking_Hats)  by [Edward de Bono](https://www.goodreads.com/author/show/6980.Edward_de_Bono)  3.72 avg rating — 11,524 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,903](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [20 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 30 | Thinking, Fast and Slow | [**Thinking, Fast and Slow**](https://www.goodreads.com/book/show/11468377-thinking-fast-and-slow)  by [Daniel Kahneman](https://www.goodreads.com/author/show/72401.Daniel_Kahneman)  4.17 avg rating — 395,094 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,902](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [20 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 31 | The Personal MBA: Master th... | [**The Personal MBA: Master the Art of Business**](https://www.goodreads.com/book/show/9512985-the-personal-mba)  by [Josh Kaufman](https://www.goodreads.com/author/show/4409125.Josh_Kaufman)  4.09 avg rating — 34,848 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,897](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [20 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 32 | Emotional Intelligence 2.0 | [**Emotional Intelligence 2.0**](https://www.goodreads.com/book/show/6486483-emotional-intelligence-2-0)  by [Travis Bradberry](https://www.goodreads.com/author/show/15463.Travis_Bradberry) (Goodreads Author)  3.84 avg rating — 76,567 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,870](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [20 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 33 | Execution: The Discipline o... | [**Execution: The Discipline of Getting Things Done**](https://www.goodreads.com/book/show/1635.Execution)  by [Larry Bossidy](https://www.goodreads.com/author/show/1062.Larry_Bossidy)  3.87 avg rating — 24,919 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,819](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [20 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 34 | Delivering Happiness: A Pat... | [**Delivering Happiness: A Path to Profits, Passion, and Purpose**](https://www.goodreads.com/book/show/6828896-delivering-happiness)  by [Tony Hsieh](https://www.goodreads.com/author/show/3064249.Tony_Hsieh)  4.03 avg rating — 69,504 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,786](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [20 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 35 | Now, Discover Your Strength... | [**Now, Discover Your Strengths: The revolutionary Gallup program that shows you how to develop your unique talents and strengths**](https://www.goodreads.com/book/show/56452.Now_Discover_Your_Strengths)  by [Marcus Buckingham](https://www.goodreads.com/author/show/18731.Marcus_Buckingham)  3.95 avg rating — 26,308 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,703](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [19 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 36 | Lean In: Women, Work, and t... | [**Lean In: Women, Work, and the Will to Lead**](https://www.goodreads.com/book/show/16071764-lean-in)  by [Sheryl Sandberg](https://www.goodreads.com/author/show/5333595.Sheryl_Sandberg)  3.95 avg rating — 243,852 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,700](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [18 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 37 | A Whole New Mind: Why Right... | [**A Whole New Mind: Why Right-Brainers Will Rule the Future**](https://www.goodreads.com/book/show/99315.A_Whole_New_Mind)  by [Daniel H. Pink](https://www.goodreads.com/author/show/96150.Daniel_H_Pink) (Goodreads Author)  3.92 avg rating — 28,095 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,685](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [18 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 38 | Quiet: The Power of Introve... | [**Quiet: The Power of Introverts in a World That Can't Stop Talking**](https://www.goodreads.com/book/show/8520610-quiet)  by [Susan Cain](https://www.goodreads.com/author/show/4101935.Susan_Cain) (Goodreads Author)  4.07 avg rating — 376,084 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,651](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [17 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 39 | Rework | [**Rework**](https://www.goodreads.com/book/show/6732019-rework)  by [Jason Fried](https://www.goodreads.com/author/show/60619.Jason_Fried)  3.96 avg rating — 153,170 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,628](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [17 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 40 | Purple Cow: Transform Your ... | [**Purple Cow: Transform Your Business by Being Remarkable**](https://www.goodreads.com/book/show/641604.Purple_Cow)  by [Seth Godin](https://www.goodreads.com/author/show/1791.Seth_Godin)  3.78 avg rating — 48,904 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,603](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [18 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 41 | Leading Change | [**Leading Change**](https://www.goodreads.com/book/show/51370.Leading_Change)  by [John P. Kotter](https://www.goodreads.com/author/show/26977.John_P_Kotter) (Goodreads Author)  4.02 avg rating — 20,254 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,594](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [18 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 42 | The Goal: A Process of Ongo... | [**The Goal: A Process of Ongoing Improvement**](https://www.goodreads.com/book/show/113934.The_Goal)  by [Eliyahu M. Goldratt](https://www.goodreads.com/author/show/66037.Eliyahu_M_Goldratt)  4.07 avg rating — 65,824 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,575](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [17 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 43 | Rich Dad, Poor Dad | [**Rich Dad, Poor Dad**](https://www.goodreads.com/book/show/69571.Rich_Dad_Poor_Dad)  by [Robert T. Kiyosaki](https://www.goodreads.com/author/show/600.Robert_T_Kiyosaki)  4.11 avg rating — 482,295 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,425](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [15 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 44 | The 21 Irrefutable Laws of ... | [**The 21 Irrefutable Laws of Leadership: Follow Them and People Will Follow You**](https://www.goodreads.com/book/show/815716.The_21_Irrefutable_Laws_of_Leadership)  by [John C. Maxwell](https://www.goodreads.com/author/show/68.John_C_Maxwell)  4.14 avg rating — 47,658 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,361](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [15 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 45 | Leadership and Self-Decepti... | [**Leadership and Self-Deception: Getting Out of the Box**](https://www.goodreads.com/book/show/180463.Leadership_and_Self_Deception)  by [The Arbinger Institute](https://www.goodreads.com/author/show/828.The_Arbinger_Institute)  4.11 avg rating — 28,530 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,342](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [14 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 46 | Great by Choice: Uncertaint... | [**Great by Choice: Uncertainty, Chaos, and Luck—Why Some Thrive Despite Them All**](https://www.goodreads.com/book/show/12675109-great-by-choice)  by [James C. Collins](https://www.goodreads.com/author/show/2826.James_C_Collins)  4.09 avg rating — 18,353 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,330](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [15 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 47 | Awaken the Giant Within: Ho... | [**Awaken the Giant Within: How to Take Immediate Control of Your Mental, Emotional, Physical and Financial Destiny!**](https://www.goodreads.com/book/show/180116.Awaken_the_Giant_Within)  by [Tony Robbins](https://www.goodreads.com/author/show/14545796.Tony_Robbins)  4.14 avg rating — 64,113 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,284](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [14 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 48 | The Essential Drucker | [**The Essential Drucker**](https://www.goodreads.com/book/show/48016.The_Essential_Drucker)  by [Peter F. Drucker](https://www.goodreads.com/author/show/12008.Peter_F_Drucker)  4.08 avg rating — 9,818 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,118](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [13 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 49 | Titan: The Life of John D. ... | [**Titan: The Life of John D. Rockefeller, Sr.**](https://www.goodreads.com/book/show/16121.Titan)  by [Ron Chernow](https://www.goodreads.com/author/show/9950.Ron_Chernow)  4.13 avg rating — 26,832 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,088](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [12 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 50 | The Fifth Discipline: The A... | [**The Fifth Discipline: The Art & Practice of The Learning Organization**](https://www.goodreads.com/book/show/255127.The_Fifth_Discipline)  by [Peter M. Senge](https://www.goodreads.com/author/show/21072.Peter_M_Senge)  3.91 avg rating — 34,389 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,056](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [11 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
| 51 | The Charisma Myth: How Anyo... | [**The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism**](https://www.goodreads.com/book/show/11910905-the-charisma-myth)  by [Olivia Fox Cabane](https://www.goodreads.com/author/show/1124434.Olivia_Fox_Cabane)  3.91 avg rating — 16,046 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 1,018](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [11 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
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| 52 | Massive Action Equal Massiv... | [**Massive Action Equal Massive Results: Learn the Critical Mental Framework to Focus Your Energy, Reach Your Goals Quicker and Live an Insanely Awesome Life**](https://www.goodreads.com/book/show/36244206-massive-action-equal-massive-results)  by [Sunil Saxena](https://www.goodreads.com/author/show/17634569.Sunil_Saxena) (Goodreads Author)  4.16 avg rating — 82 ratings  [Vote For This Book](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) [score: 990](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#), and [10 people voted](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) | **Want to Read**  Rate this book  [1 of 5 stars2 of 5 stars3 of 5 stars4 of 5 stars5 of 5 stars](https://www.goodreads.com/list/show/10571.The_100_Best_Business_Books_of_All_Time#) |
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